

2017 UNISDR Trainer certificate course in the Asia-Pacific Region The Business Case for Disaster Risk Reduction

6-7 July 2017, Songdo, Incheon, Republic of Korea

Agenda

6 July 2017	Mapping and assessing your business' disaster and climate risk
10h00 – 10h30	Welcome remarks from Sanjaya Bhatia, Head of UNISDR ONEA-GETI Overview of the workshop and Introductions, UNISDR ONEA-GETI
10h30 – 11h00	Understanding Disaster Risk and the Sendai Framework Group exercise – discussion on the risk you face and disaster risk reduction as a business's opportunity
10h45 – 12h00	Current and future risk for your business: Mapping threats and opportunities Group exercise – Mapping threats and opportunities Developing your 'Risk Heat Map': a look at how global business ranks its risk Voice of Public sector: Government presentation on disaster risk reduction - progress in national resilience and how the private sector is a key partner
12h00 – 13h30	Lunch
13h30 – 14h30	Global Trends facing Business: Downside of being interconnected (negative 'domino effect'); vulnerability of SMEs; growing exposure of investment; fragility of utilities; the 'lifelines' of business Questions and answers
14h30 – 15h30	Business Continuity & Your enterprise: What has your business been doing to reduce the impact of natural hazards; what has worked and what have you struggled with; a look at the 'Disaster Risk Management Framework' and other practical tools
15h30 – 15h45	Coffee break
15h45–17h00	Continuation -Business Continuity & Your enterprise Group Exercise – A Risk Reduction and Climate Risk Strategy for your Business – focus on objectives and actions

7 July 2017	Your risk reduction strategy and continuity plan
10h00 – 10h10	Recap of day one
10h10 – 11h00	Drafting your Disaster and Climate Resilient Business Action Plan Group presentations
11h00 – 12h00	Disaster and Climate Resilient Business in Action: Examples and Case Studies: A look at good advice and practice from around the world as well as a ‘walk through’ five case studies of how business has met the challenge of disaster and climate risk Group discussion
12h00 – 13h30	Lunch
13h30 – 14h00	Monitoring and Evaluation of your Disaster and Climate Resilient Business Action Plan Group exercise – Developing smart indicators for your business action plan
14h00 – 15h00	Conclusion: The Business Case for Disaster Risk Reduction Evaluation and Closing